

AGENT INFORMATION FOR 2019/2020

TRAVEL WITH THE WORLD LEADER

NORWAY | ANTARCTICA | ARCTIC | NORTH & SOUTH AMERICA | EUROPE

DAWN OF A NEW ERA

Hybrid ships will revolutionize
adventure travel at sea



125 YEARS
SINCE 1893

**WORLD LEADER
IN EXPLORATION
TRAVEL**

Association of
Arctic Expedition Cruise
Operators **AECO** 



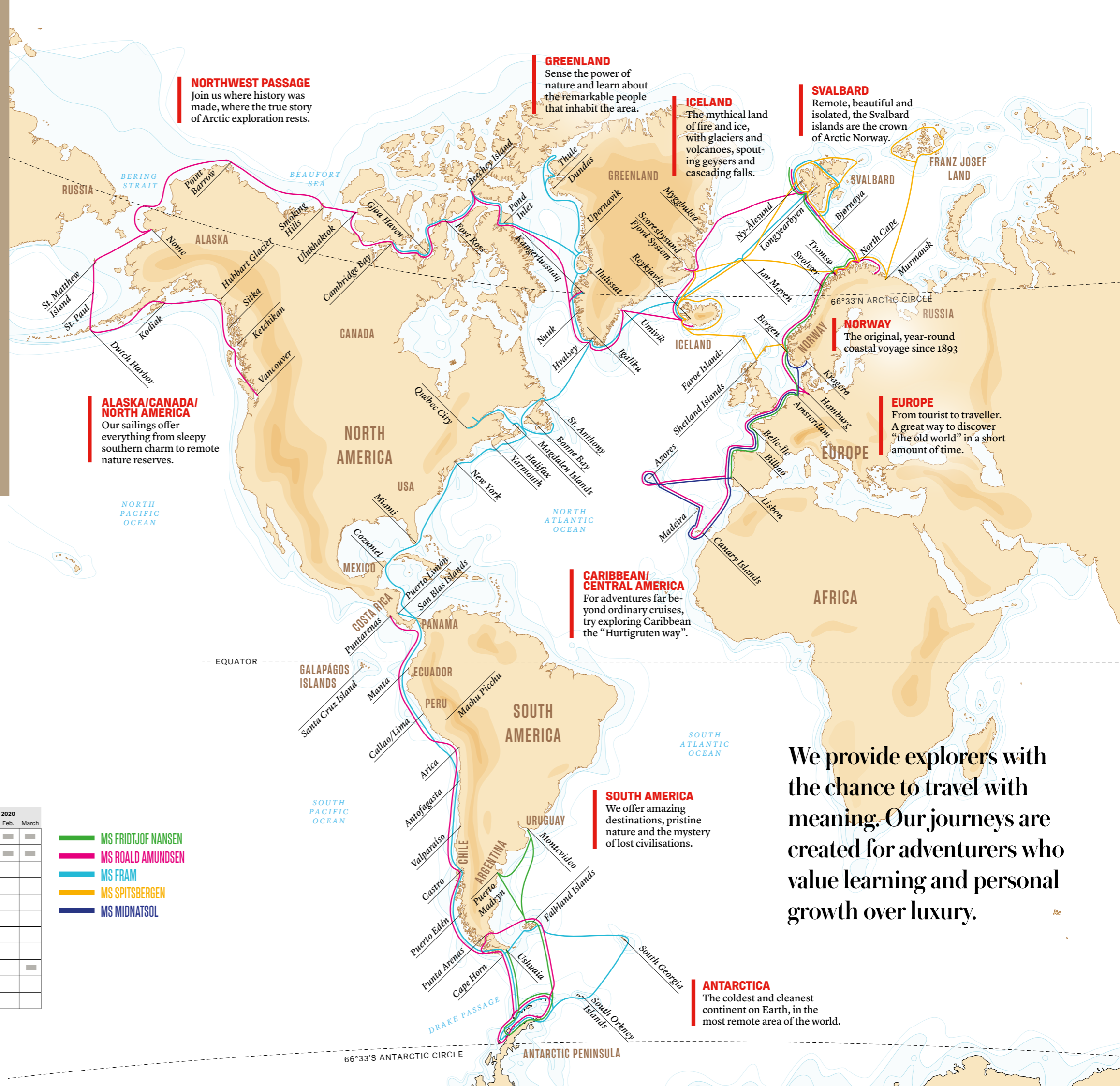
EXPLORE THE WORLD WITH US

— Hurtigruten is an exploration company in the truest sense of the word; our mission is to bring adventurers to remote natural beauty in distant corners of the world. Our experience in the field is unparalleled, and we draw on this unique heritage to guide our fleet of advanced expedition ships to unforgettable wilderness experiences in some of the most difficult to reach places on Earth.

WHEN AND WHERE WE EXPLORE

	2019												2020		
	March	April	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	March	Jan.	Feb.
NORWAY															
ANTARCTICA															
ICELAND															
GREENLAND															
SVALBARD*															
NORTHWEST PASSAGE															
NORTH AMERICA & CANADA															
CARIBBEAN & CENTRAL AMERICA															
SOUTH AMERICA															
ARCTIC TRAVERSE															
EUROPE															

* Land adventures on Svalbard all year round



We provide explorers with the chance to travel with meaning. Our journeys are created for adventurers who value learning and personal growth over luxury.

ANTARCTICA
The coldest and cleanest continent on Earth, in the most remote area of the world.



Hurtigruten offers amazing experiences of nature in remote corners of the world. These expeditions are based on our unique 125-years heritage, and served by our fleet of advanced, intimately-scaled expedition ships.

WHY SELL HURTIGRUTEN

Challenge your client's perceptions and expectations - We promise an adventure!

When people want to see places off the beaten path, you should sell them an expedition with Hurtigruten. Choose from different itineraries, ships and tailor-made journeys designed to fit every explorer.



© KARSETN BISTRUP

OUR EXPEDITIONS are led by superbly skilled and experienced Hurtigruten captains and crew who sail with a deep respect for the power of nature.

OUR CREW are experts in challenging conditions, with years of experience and vast knowledge of the environment.

WE DESIGN our ships with safety, comfort and environmental protection as our guiding principles. That's why we've built the world's first hybrid explorer ships: MS Roald Amundsen and MS Fridtjof Nansen.

OUR FLEET is committed to serving fresh food, with a focus on locally produced ingredients and as few transportation miles as possible.

GUESTS are expanding horizons with the help of our international Expedition team. They are highly trained experts who serve as your hosts on board, during landings, and on shore.

UNLIKE OTHER EXPEDITION ships, our tender boats launch from the lower decks. This creates safer and smoother embarkations.

GUESTS CAN ENGAGE in authentic and breathtaking experiences. We offer more than 200 excursions during our sailings and more than 50 exciting Land Adventures before or after the cruise.

LEAVING A SMALLER FOOTPRINT
At Hurtigruten, we seek to minimise the negative impact of our operations. This is why we put great effort into enhancing our destinations, strengthening our environmental initiatives, and running a responsible and sustainable operation.

HYBRID EXPLORER SHIPS WILL REVOLUTIONIZE TRAVEL AT SEA

“Now you can explore pristine wilderness on hybrid power. It’s an unbelievable experience and a great step forward for sustainable travel”.

KARIN STRAND
Field Operation & Expedition Teams Manager

Hurtigruten’s two new hybrid powered expedition ships combine 125 years of know-how with spectacular design and cutting-edge technology.

Hurtigruten’s two new hybrid powered expedition ships are combining 125 years of know-how with cutting-edge technology and spectacular destinations.

Being world leader in exploration travel comes with a responsibility. Sustainability is the core of every part of the Hurtigruten operation and experience.

By constructing the world’s first battery hybrid powered expedition ships, Hurtigruten introduces the next generation of adventure travel.

Named after two of the greatest heroes in Polar history, MS Roald Amundsen and MS Fridtjof Nansen are greener, safer and

more advanced expedition ships, custom built to explore some of the most spectacular areas of our planet.

Large battery packs enables periods of all-electric operation. But more important, the clean battery power will support the propulsion and hotel operation from minute to minute – and substantially reduce fuel consumption and emissions.

In addition to advanced green technology, ice strengthened hull and the latest safety equipment, large observation decks, all outside staterooms and suites, infinity pool, three restaurants, Wellness area and an immersive Science Center, the world’s first hybrid powered expedition ships will offer the modern-day adventure traveler unprecedented experiences.

Our crew and Expedition team don’t take guests cruising, they take them exploring, to get closer to nature in the most environmental friendly way.



MS ROALD AMUNDSEN
Launch spring 2019

MS FRIDTJOF NANSEN
Launch summer 2019



EVERYBODY HAS A DREAM TRIP

– help them *choose* the right one

Identifying which one of three research-based target groups your customers fall into makes it easier to land sales. This description will provide the basic overview of our future guest groupings: Observers, Premium travellers, and Outdoor enthusiasts.

OBSERVERS

This segment is retired or semi-retirement, aged 55+ and empty nesters. They enjoy travelling but are quite safety oriented. They like to be in the passenger seat, meaning they like observing and relaxing. The Observers represent a large proportion of our current guests along the Norwegian coast. They love our product and are likely to come back, because they are interested in observing nature, wildlife and culture. They have comfortable finances and money in the bank, but they are not big spenders. The Observers are driven by a motivation to enjoy what they have and take care of the people closest to them. They depend on family, friends and/or travel agents for travel advice.

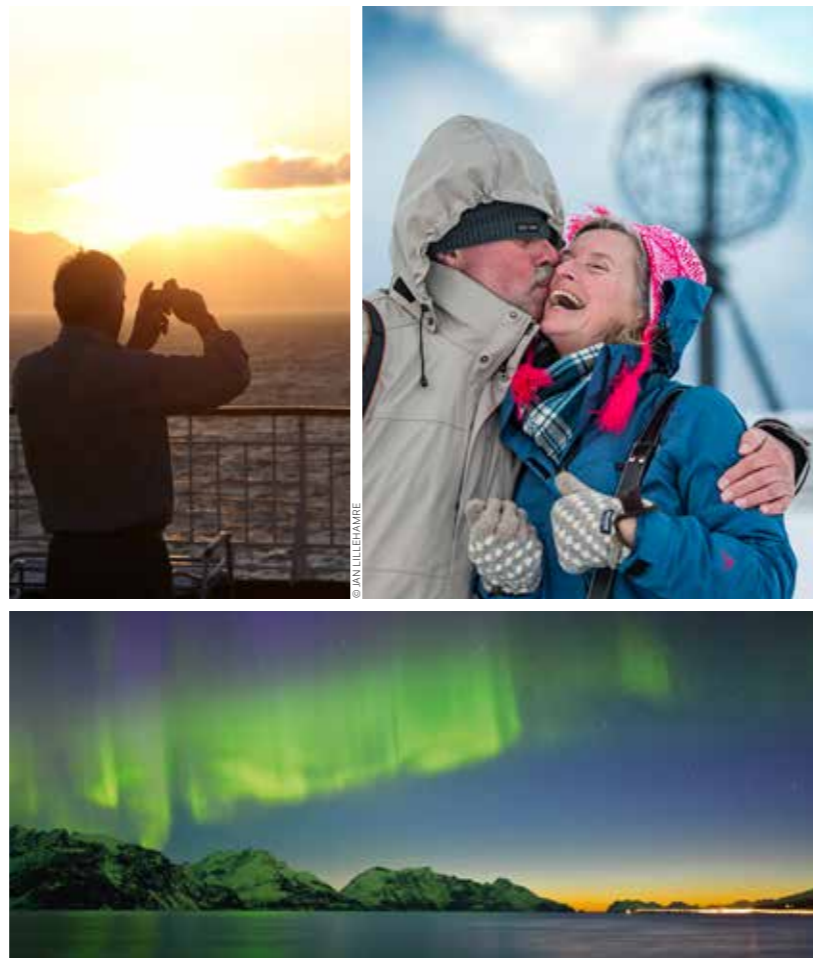
PROFILE

AGE: 55 years+, median age 65-70 years.

ECONOMY: Comfortable financial situation.

TRAVEL BEHAVIOURS: They are careful with their money and are more likely to buy a package deal including flights, food and comfortable cabins.

DESTINATIONS: Norway, Europe, North America (East coast), South and Central America, Caribbean, Greenland and Iceland.



PREMIUM TRAVELLERS

Well-travelled careerists with large travelling budgets. They follow traveling trends, share their experiences and are often asked for travel advice and tips. They live or work in a big city and like to experience new things, immerse themselves in art and cultural happenings. They are big spenders when on holiday, and are likely to spend money on suites, expensive excursions, wine packages and food.

PROFILE

AGE: 35-65 years, median age 45-54 years.

ECONOMY: High education and income.

TRAVEL BEHAVIOURS: High expectations for on-board standards, activities and excursions. Big upselling potential for extras (suites, wine packages, excursions).

DESTINATIONS: Antarctica, South America, Northwest Passage, Greenland, Iceland, Svalbard – both sea and land, Norway (on refurbished ships), North America, Alaska and Canada.

OUTDOOR ENTHUSIASTS

The Outdoor enthusiasts are activity focused travellers who like to explore new places. They are also the most active segment in our target groups. This means they are a good fit with more active excursions and activities. They like active holidays “off the beaten track”, and are a growing global travel segment. The Outdoor enthusiasts are well-travelled and make travel decisions independently, meaning they are influencers. To them, weather is a part of the experience, so winter season products are a great fit.

PROFILE

AGE: 34-59 years+, median age 34-45 years.

ECONOMY: Higher education and good income.

TRAVEL BEHAVIOURS: Well travelled. They like to have an active holiday. Important to match this segment with the right product (ship/destination/ excursions and activity level) to meet their expectations.

DESTINATIONS: Antarctica, Northwest Passage, Greenland, Iceland, Svalbard, Norway (ex. Arctic Ski & Sail), North America (Alaska and Canada).



LEAVING A SMALLER FOOTPRINT

Becoming the world leader in exploration travel comes with a great responsibility for preserving the natural wonders along our route.

At Hurtigruten, we seek to minimise the negative impact of our operations. This is why we put great effort into enhancing our destinations, strengthening our environmental initiatives, and running a responsible and sustainable operation.

ACTIVE ROLE IAATO

Hurtigruten has taken an active role in the International Association of Antarctica Tour Operators (IAATO), whose aim is to secure a safe and environmentally aware tourism industry in the unique and fragile environment in Antarctica.



ESTABLISHING AECO

Hurtigruten's subsidiary Hurtigruten Svalbard has been actively involved in establishing the Association of Arctic Expedition Cruise Operators (AECO), which includes the cruise industry's activities in Greenland and Svalbard.



ARCTIC WILDLIFE

Hurtigruten is a participant in the Norwegian Polar Institute's project to register marine mammals in the Arctic. Gathering this data improves insight of habitat use and seasonal migration patterns and is also used in The Environmental Monitoring of Svalbard.

FUN FACT: From 21 July to 21 August 2014 the Expedition team on MS Fram observed 52 Polar Bears on Svalbard.



© DOMINIC BARRINGTON



© DANIEL SKJELDAM



© HELVI TRAUTMAN

CLEAN UP SVALBARD

Clean Up Svalbard is an eco-initiative that helps keep the natural environment of Svalbard as clean as possible. In recent years, marine pollution has become recognised as a major problem for the world's oceans. Therefore, Hurtigruten invite our guests to participate in cleaning the beaches.

*We inspire.
We care.
We empower.
We explore.*

ENHANCING OUR DESTINATIONS

Trading locally and buying services like excursions from local suppliers, Hurtigruten contributes to the livelihood and welfare of small coastal societies. We respect traditions, and value our cooperation with the communities that make an immense effort in welcoming our guests, both along the Norwegian coast and in the Polar areas.

IMPLEMENTED MEASURES

- Nearly 30 different energy saving measures have contributed to directly reducing our annual emissions by 540 tonnes of NOx and 18,000 tonnes of CO2.
- New propellers reduce emissions of CO2 by 2,300 tonnes, and NOx by 50 tonnes a year.
- We reuse heat from the engines' cooling water and exhaust to warm up the hot water tanks on board.
- Hurtigruten has abandoned the use of polluting and toxic Heavy Fuel Oil (HFO). We are working to ban all use of HFO in Arctic waters.
- 3 of our ships are built as "Clean Class" ships, reducing NOx and SO2.

RESEARCH

Together with Ocean Visuals we contribute to continuous real-time oil surveillance along the Norwegian coast. We also collaborate with a wide range of scientific communities both nationally and internationally, providing important knowledge and information about the Arctic and Antarctica.

NORWAY

Hurtigruten offers unmatched experience and expertise along the rugged Norwegian coast. Our local knowledge brings travelers closer to the remote communities and magnificent scenery of this world-famous area.



LOFOTEN © STIAN KLO

THE ORIGINAL COASTAL VOYAGE

Since 1883, we've sailed this fantastic voyage along the world-renowned Norwegian coast. Only Hurtigruten features daily departures on classic coastal journeys that call on 34 ports with three itineraries; Bergen-Kirkenes-Bergen, Bergen-Kirkenes and Kirkenes-Bergen.

THE HIGHLIGHTS OF NORWAY

Exploring the beauty of the rugged Norwegian coast aboard our state of the art new hybrid ships is an unforgettable experience. Sail from Amsterdam to Svalbard (or Svalbard to Amsterdam), or embark on our Hamburg-Kirkenes-Hamburg return journey and join us as we usher in a new era of adventure travel.



© HURTIGRUTEN

In 1893, captain Richard With established steam ship service to link northern and southern Norway, named Hurtigruten. The same year the first Hurtigruten steamship DS Vesteraalen sailed from Trondheim to Hammerfest.

THE ULTIMATE VOYAGE

WE EXPLORE NORWAY ALL YEAR

When you don't want to miss anything, you choose the 12-day odyssey. Along with the scenery, it is the sheer variety of sights, sounds, scents and surprises that make the voyage such a delight. Sail by more than **100 FJORDS** and **1000 MOUNTAINS** and visit **34 PORTS**, delivering freight and local passengers to places seldom visited by others not travelling with Hurtigruten. By doing this, you will feel that you become a part of **LOCAL NORWAY**. This voyage has even been dubbed **'THE WORLD'S MOST BEAUTIFUL SEA VOYAGE'** by Lonely Planet.

**12-DAYS
CLASSIC ROUND VOYAGE**
Bergen - Kirkenes - Bergen

**THIS JOURNEY IS
A COMPLETE NORTH-
AND SOUTH-BOUND
VOYAGE ALONG
THE COAST.**



BERGEN © ADURTYANE COMTELLON

THE VOYAGE NORTH

WE EXPLORE NORWAY ALL YEAR

7-DAYS *Bergen – Kirkenes*

The voyage north possesses a sense of cultural exploration as you will stop at 34 ports, some of them big cities and some just small hamlets en route.

- Sail into the legendary, UNESCO-listed **GEIRANGER-FJORD** on summer voyages
- Explore Hjørundfjord, Norway's most **BEAUTIFUL FJORD**, on autumn voyages
- Spend time exploring **THE BIG CITIES** along the coast during daytime
- Cross the **ARCTIC CIRCLE** under the midnight sun (summer) or northern lights (winter)
- Sail by the **NORTH CAPE**
- Enjoy a wide range of optional **EXCURSIONS**



THE VOYAGE SOUTH

WE EXPLORE NORWAY ALL YEAR

6-DAYS *Kirkenes – Bergen*

Sail through remote Arctic wilderness before passing some of the most picturesque landscapes on Earth. Have breakfast at the North Cape, enjoy the daylight sailing through the beautiful Vesterålen and Lofoten Islands and then see the Seven Sisters mountain range and the legendary Torghatten 'mountain with the hole' along the Helgeland coast.

- See the **ARCTIC WILDERNESS** of Northern Norway
- Enjoy breakfast on the **NORTH CAPE** (except in winter)
- Sail into the spectacular **LYNGENFJORD** in spring
- Experience magical **LOFOTEN** in daylight
- Sail by the magnificent coast of **HELGELAND** during the daytime
- Enjoy a wide range of optional **EXCURSIONS**

THE HIGHLIGHTS OF NORWAY

WE EXPLORE THE MAGNIFICENT NORWEGIAN COASTLINE UP TO SVALBARD FROM MAY TO OCTOBER

Our new advanced Explorer ships will bring you to the highlights of Norway's stunning nature, like UNESCO-listed **GEIRANGERFJORD**, the beauty of **LOFOTEN**, the marvel of the **NORTH CAPE** and to the search for polar bears in **SVALBARD**. Go ashore for exciting **EXCURSIONS** with the Expedition team and enjoy fantastic locally-sourced Norwegian **CUISINE**.

15-DAYS

MS Roald Amundsen
Hamburg – Kirkenes – Hamburg
Roald Amundsen's Norwegian Coastal adventure

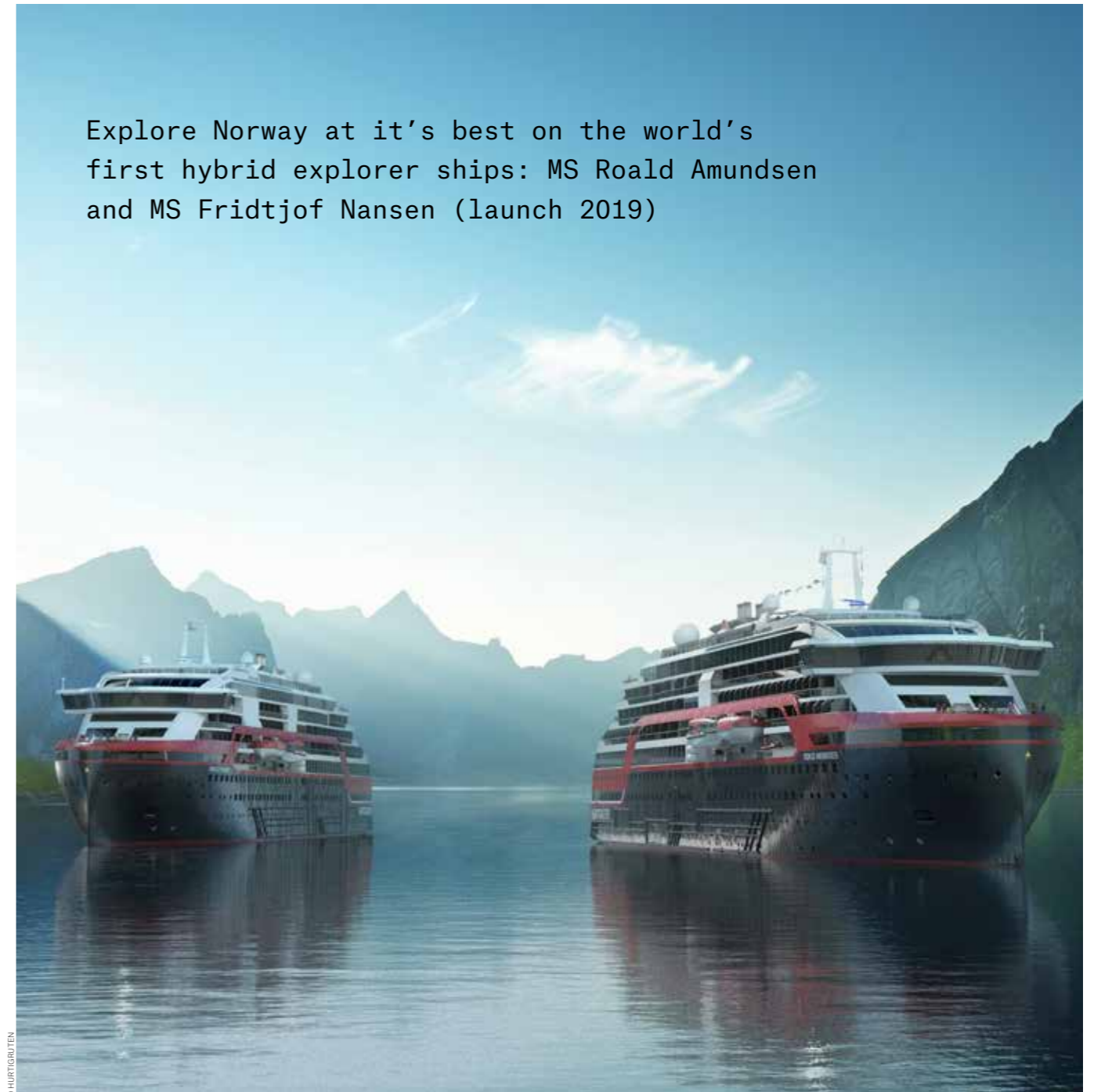
13-DAYS

MS Fridtjof Nansen
Amsterdam – Longyearbyen
Norway and Spitsbergen
– Hurtigruten Sportsman's Route Exploration

14-DAYS

MS Fridtjof Nansen
Longyearbyen – Amsterdam
Spitsbergen and Norway
– Hurtigruten Sportsman's Route Exploration

Explore Norway at it's best on the world's first hybrid explorer ships: MS Roald Amundsen and MS Fridtjof Nansen (launch 2019)



FROM POLE TO POLE

We offer voyages that go beyond the realms of other cruise lines, providing closer encounters and deeper expertise on journeys that exceed expectations.

— Each destination offers a world of exploring, but this article will give you a great overview and a focus on each destination's unique selling points.

Imagine feeling “in the best of hands”, no matter where you are. This is what Hurtigruten offers on all our voyages. Our unrivalled combination of Norwegian polar heritage, experienced seamanship and modern, extremely comfortable ships is made possible because we control the whole

«food chain»: We own the ships, we manage the ships and sell the voyages. With Hurtigruten your customers have choices – they can choose a smaller ship that has a wider variety of landings available and more time ashore or go for a larger ship with more time on a variety of activities taking place at the same time. But no matter the size, the guests are in the hands of full time employed experts, making the most out of every journey.



© MARCEL VAN OOSTEN

ANTARCTICA

WE EXPLORE ANTARCTICA FROM OCTOBER TO MARCH

Discover the world's greatest wilderness

No matter which other parts of the world you've seen on your previous travels, Antarctica is different from anything you will ever experience. Antarctica is nature at its most sublime and haunting – an endless white wilderness. The landscapes here have remained as awe-inspiring and unchanged as the day that man first set eyes upon them.

Expeditions designed to appeal to the heart of explorers

With Hurtigruten, you will experience amazing landings, head out on small boat adventures to get close to icebergs, encounter a rich variety of wildlife, visit remote scientific stations and much more. These are voyages to the heart of untouched wilderness. It is hard to imagine how untouched this continent really is before you are actually there yourself.

More ice than anywhere else in the world, yet teeming with wildlife

Antarctica is the coldest, driest, highest and cleanest continent on Earth, but in spite of all

the snow and ice Antarctica is also teeming with life. It is home to millions of penguins and seabirds, thousands of seals and is a rich feeding area for large amounts of whales.

Discover Antarctica with the experts

Antarctica is one of the places where Hurtigruten has an unparalleled level of expertise to take you into pristine wilderness and raise your journey to a whole new level. The on-board Expedition team are experts in fields such as geology, history, ornithology, marine biology, oceanography, Arctic survival, photography and more, giving you deep insight to interesting topics during the voyage.

Tailor-made experiences for all types of explorers

Choose from different itineraries, ships, landings and activities. Our range of exciting Antarctica activities include: small boat cruising, kayak, birdwatching, snowshoeing, nature walks, camping and lectures.

WHY TRAVELLERS LOVE ANTARCTICA

- Completely unique destination – mythic and dramatic
- Extremely isolated
- Dense concentrations of wildlife – penguins, seals and whales
- Totally glaciated and huge icebergs
- «Everyone» loves penguins



© KARSTEN BISTRUP



© DANIEL SKJELDAM

ICELAND

WE EXPLORE ICELAND FROM MAY TO OCTOBER

A landscape of pure adventure

Iceland is not a destination, it's an adventure! Discover a terrain full of surprises and dramatic contrasts. Explore the surface of a glacier, a surreal lava field, or a black-sand beach, get close to (or even inside) a volcano, rest beside mighty waterfalls, gaze at geysers or soak in hot springs.

A paradise for wildlife

Minke and humpback whales feed and breed off the Icelandic coast, joined by porpoise, dolphin, and sometimes spectacular blue whales and orcas. On land, reindeer roam on Eastern Iceland, watched by the native arctic fox. The famed Icelandic horses and sheep graze throughout the island. Birdwatchers are well-aware of the spectacular richness on offer here as well. Many of the 350 Icelandic bird species can be seen on or close to the dramatic bird cliffs of the island.

Itineraries to fit every explorer

With us you can choose from different

itineraries and ships; offering tailor-made experiences for all types of explorers. Choose from a 12-day expedition cruise around Iceland, or journeys that combine Iceland with Greenland, Faroe Islands, Orkney Islands, Svalbard and Norway.

Come closer and truly discover Iceland

We have created more than 30 excursions for you to choose from on Iceland. They fit all levels and include: small boat cruising, glacier lagoon cruising, kayaking, bird-watching, hikes, history tours, sightseeing tours, horse riding, whale safaris, visits to hot springs and nature baths, food tastings and lectures.

Discover Iceland with the experts

We bring you closer to the nature, the people and the culture. The on-board Expedition team are experts in fields such as geology, history, ornithology, marine biology, oceanography, Arctic survival, photography and more, giving you deep insight to interesting topics during the voyage.

WHY TRAVELLERS LOVE ICELAND

- The land of fire and ice
- Fascinating nature with waterfalls, volcanoes and glaciers
- Bird and whale watching
- Exotic geology
- Extensive optional excursion program



GREENLAND

WE EXPLORE GREENLAND FROM JUNE TO SEPTEMBER

Feel the power of nature

Few places on the planet boast scenery as magnificent as the wilderness of Greenland. Vast ranges of beautiful and unfenced tundra and stunning mountains and glaciers stretch far to the horizon. Sail through some of the planet's most spectacular fjords, while experiencing the magical hue of the Midnight Sun.

"Kalaallit Nunaat" – Land of the People

In Greenland, colossal icebergs calve from the inland ice sheet, but there are also green mountains, long fjords, beautiful wild flowers and varied fauna. Join us and witness the exceptional interaction between man and nature. The lives of hunters in small isolated communities are reflected in their language, music, myths, clothing and food.

The world's most beautiful ice

The total area of Greenland is over 2.1 million square kilometres, with ice covering over 80% of the island. The iconic Ilulissat Icefjord is Greenland's biggest natural attraction and one of the northernmost UNESCO World Heritage Sites in the globe.

Discover Greenland with the experts

Traveling with us gives you the opportunity

to meet local people and learn about their history and traditions as we take you to the storytellers – the locals. Some of our Expedition team members are Greenlandic or have lived here for several years. Over the years of exploring Greenland, we have also charted several great treks and hikes that we offer during our voyages here.

Truly unique wildlife

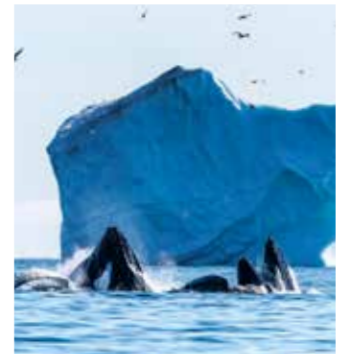
In spite of the dominating inland ice, the wildlife has access to a huge domain. Musk oxen, Arctic foxes, hares, ptarmigans, lemmings and the rare Arctic wolf are all part of the terrestrial fauna of Greenland. Numerous whales, including the narwhals, tend to get most of the attention when we talk about marine animals, still the walrus, which can weigh up to a ton, is also worthy of our attention.

Tailor-made experiences for all types of explorers

Choose from different itineraries and ships; journeys that combine Greenland with Iceland, Svalbard and Norway, as well as exclusive Greenland itineraries. Discover the Disko Bay area, sail into the biggest fjord system and national park in the world or explore rarely visited settlements in the high north.

WHY TRAVELLERS LOVE GREENLAND

- The largest island with the largest fjords in the World
- The fascinating Inuit culture
- The Viking heritage in South Greenland, UNESCO site
- The largest National Park in the world, North East Greenland
- The Ilulissat Icefjord, UNESCO site



SVALBARD

WE EXPLORE SVALBARD FROM MAY TO SEPTEMBER. LAND ADVENTURES ON SVALBARD ALL YEAR

Explore Svalbard with the true experts
The polar bear may be King of the North, but Hurtigruten is the unquestioned leader in Svalbard exploration. No one else comes close to our years of experience and deep connection with the Arctic. In fact, we've been bringing explorers here for over 120 years.

A natural treasure at the top of the world
Remote, beautiful and isolated, the Svalbard islands are the crown of Arctic Norway. Forged by ice, wind and sea, these islands offer a spectacular range of adventures and wildlife encounters. Svalbard offers year-round excitement, whether you travel in the Northern Lights Season (Oct-Feb), Light Winter (March-May) or Summer (May-Sept).

Welcome to wildlife
Svalbard is home to the polar fox, Svalbard reindeer and southern vole, joined in summer, by the millions of seabirds who migrate to the majestic mountains of Spitsbergen, gilded in Midnight Sun. Svalbard reindeer dot the valleys, while walrus, seals and whales surface and dive in the sea. The polar

bear roams in search of the many bearded, harbour and ringed seals in the nearby waters. Walrus colonies are growing in the area, and there have been frequent sightings of beluga and other whale species just off the coast of the archipelago.

Sea adventures on Svalbard
Join one of our expedition voyages just north of the Polar Circle, a little south of the North Pole - and right in the middle of a great adventure. On our sea voyages around Svalbard, our expedition landings will take you close to Arctic wildlife, abandoned settlements, spectacular fjords and icebergs.

Land adventures on Svalbard
On our land based adventures, you can drive snow scooters deep into the magical stillness in search of the aurora borealis, which can be seen this far north even during day. Explore the surreal and beautiful world of ice caves with expert guides. Get to know the huskies who pull your sled over the magical tundra in winter, or on wheels in the endless light of the Arctic summer.

WHY TRAVELLERS LOVE SVALBARD

- The most accessible High Arctic Islands
- Wildlife like walrus and Arctic seabirds, whales and polar bears
- Dramatic glaciers and High Arctic landscape
- Fascinating history and lots of intact cultural remains
- Arctic Ocean sea ice



© AGURITANE CONCELLON



© DOMINIC BARRINGTON

THE NORTHWEST PASSAGE

WE EXPLORE THE NORTHWEST PASSAGE IN AUGUST AND SEPTEMBER

Where the true story of Arctic exploration lives
Connecting the Pacific and Atlantic Oceans, the Northwest Passage is a beautiful and unforgiving route through the Canadian Arctic. Like the voyages of the explorers before us, we will go where the ice allows. After all, we will sail into the Northwest Passage, something few ships attempt even today.

Exploring the fabled Northwest Passage
In the extreme Arctic, it is not so much what you see, but what you feel as you stand on the edge of land-fast sea-ice, the Arctic Ocean stretching before you, that changes your perspective on the world. The Northwest Passage is a lived experience, one that can't be truly appreciated until you've been there.

The true north
Nunavut offers towering mountains and fjords that rise from the sea. Glaciers mark their slow advance across the tundra and calving icebergs flow across the crystal waters. The waters of this region are home to marine mammals including narwhal, bowhead, and beluga whales, as well as

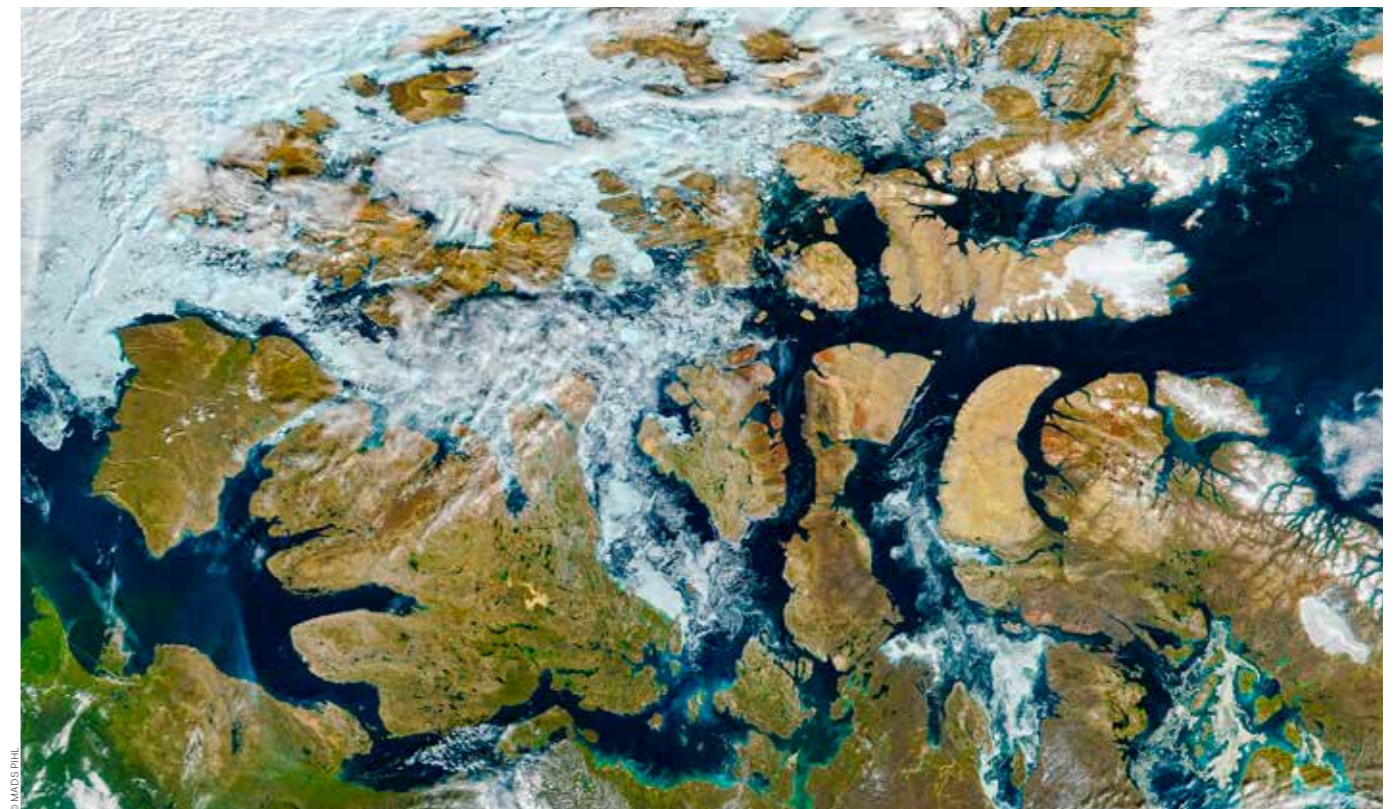
walrus and seals. It is here that you may spot a majestic polar bear climbing up onto a rocky shore to shake the frigid sea water out of its magnificent fur.

The mythical heart of the Arctic
Visiting the small Arctic settlements, you find a wonderful combination of the ancient and the modern. The Inuit maintain a deep connection to their hunting culture, and rely on many of these animals for food and clothing. In all Nunavut communities, you will see the signs of this throughout each town and hamlet.

Exploring with full respect for the power of nature
In Hurtigruten, safety is our highest priority. Our crews are experts in extreme conditions, with years of experience and deep knowledge of the environment. They know these waters better than anyone, and are there to guide you safely through every adventure. Our ice-classed ships are fully equipped for the challenges of the most extreme conditions.

WHY TRAVELLERS LOVE THE NORTHWEST PASSAGE

- Rich history of exploration
- Remoteness - extremely inaccessible areas
- Unspoiled natural beauty - large wilderness areas
- Inuit culture - unique and colourful
- Mythical and legendary



© MADIS PHIL

ALASKA, CANADA AND NORTH AMERICA

WE EXPLORE ALASKA, CANADA AND NORTH AMERICA IN APRIL, MAY, SEPTEMBER AND OCTOBER

Expand your frontiers

Explore the magnificent isolation of Alaska and Canada, where wildlife is free to roam and the skies are a constantly shifting dance of colour. On the east coast, the Canadian Maritimes offer charming fishing villages and rugged beauty, while on the Pacific coast we voyage along the spectacular Alaskan and Canadian shoreline, finding unmatched wilderness and rich native cultures.

Itineraries to fit every explorer

Our sailings along the American and Canadian east coast offer everything from sleepy southern charm to exciting northern cities, from cultural treasures to remote nature reserves and beautiful wilderness. Some even include Labrador and Greenland. Our expedition from Nome to Vancouver takes you to places as far away as you can get, while still enjoying the safety

and convenience of a super modern and comfortable ship and experienced crew.

Discover North America

Explore, discover and participate with excursions that include: small boat cruising, kayaking, hikes, wildlife safaris, fishing, visits to UNESCO World Heritage sites and national parks, history tours, sightseeing tours, horse riding, bicycling, whale safaris, schooner cruises, birdwatching, food tastings and lectures.

Explore with the experts

Experience a striking variety of cultures, historic sites and dramatic natural scenery. Our Expedition team offers an extensive on-board program and expert knowledge to enhance your journey. The stunning scenery, combined with the comfortable and friendly atmosphere on board create an unforgettable holiday.

WHY TRAVELLERS LOVE NORTH AMERICA, CANADA AND ALASKA

- Remoteness - extremely inaccessible areas
- Unspoiled natural beauty - large wilderness areas
- Glaciers
- Adventure and history



CARIBBEAN, CENTRAL AND SOUTH AMERICA

WE EXPLORE THE CARIBBEAN, CENTRAL AND SOUTH AMERICA IN MARCH, APRIL, OCTOBER AND NOVEMBER

Slices of paradise

Our journeys in the Caribbean, Central and South America offer tremendous diversity. Every city and island is unique, with fascinating landscapes, people and traditions. Elegant colonial towns offer rich culture, exquisite cuisine and the traces of mysterious lost civilisations.

The wild side

The natural gifts of these areas are breathtaking. Rainforests, towering volcanoes, misty cloud forests, bone-dry deserts, red-rock canyons, ice-blue glaciers and sun-kissed beaches are there for you to experience. Wildlife lovers can sight stingrays, turtles, tropical fish, dolphins and whales. Birdwatchers can delight in spotting toucans, gonzalitos and wattled jacana flying high above, while capuchin monkeys and spider monkeys can be found amongst the lush tropical woodland.

Glory of the past

Excursions and lectures led by our expert Expedition team will guide you to the fascinating ruins of great civilisations of the past, with the chance to visit Machu Picchu, Chan-Chan, the historic centre of Lima, the treasure of wildlife on the Galapagos Islands, and much more.

The lush diversity of these three regions offers travellers an unparalleled mix of stunning nature, rich history and fascinating culture, all easily available from our advanced explorer ships.

WHY TRAVELLERS LOVE THE CARIBBEAN, CENTRAL AND SOUTH AMERICA

- Colba, Bocas del Toro National Parks
- Transit the Panama Canal
- World-class diving and snorkelling
- Costa Rica's Rainforest and Tayrona National Park
- Soft white beaches
- World-famous Machu Picchu and Chan-Chan, UNESCO sites
- Beautiful islands and nature reserves
- Colonial cities with vibrant cultural life



ARCTIC TRAVERSE

WE EXPLORE THE ARCTIC TRAVERSE FROM MAY TO SEPTEMBER

Journeys in splendid isolation

The stunning High Arctic is a world where nature dominates. This vast landscape of surreal volcanic terrain, isolated islands and spectacular wildlife creates a journey that is unforgettable. Hurtigruten, with over 120 years of experience in polar waters, is uniquely qualified to guide you to the very best of the islands that stretch from Greenland and Iceland to the crown of Arctic Norway, Svalbard.

Travel across the remote north

Our Arctic Traverse voyages take you to a range of High Arctic islands, from 58 degrees north to above 80 degrees in Russian waters. Some combine stops in Iceland and Greenland with calls on tiny outposts like Jan Mayen or the Faroe Islands. With an Arctic Traverse journey, you can travel to

places as diverse as fascinating Svalbard and cosmopolitan Reykjavik. You can also explore the northern coast of Norway, Murmansk and untouched Franz Josef Land with us.

New Russian Destinations

For the first time, Hurtigruten's Arctic Traverse voyages explore the Russian High Arctic with journeys into remote Franz Josef Land and with a call on exotic Murmansk.

Wildlife and wildflowers

In the summer, the polar tundra springs to life with delicate wildflowers. Arctic Traverse journeys offer the chance to encounter walrus, puffins, foxes, whales, hares and, of course, the King of the Arctic, the mighty polar bear.

WHY TRAVELLERS LOVE THE ARCTIC TRAVERSE

- Unmatched natural beauty
- Isolated settlements
- Stunning wildlife - chance to see whales, foxes, walrus, polar bears, puffins and more
- Travel with the experts
- Visit a wide range of islands
- Expert Expedition teams



EUROPE

WE EXPLORE EUROPE IN MARCH, APRIL, MAY AND DECEMBER

Discover the gems of coastal Europe

Old civilizations, magnificent cities and hidden gems - prepare to be amazed by the rich continent of Europe as you sail its historical coastline. From the legendary cities to isolated volcanic islands, our intimate cruises let you explore iconic and picturesque destinations in an active way, giving you rare insight into European history and culture.

Explore Europe's cultural contrasts with the experts

Wake up in your comfortable cabin each day knowing that you are in for a new and interesting adventure. Through our lectures, activities and excursions you will learn more about the fascinating history, architecture and culture of the places we visit. Explore some of Europe's most fascinating

sights, from UNESCO World Heritage Sites to cultural highlights.

From tourist to traveller or explorer

A cruise in Europe is a great way to see several countries and what they offer in a relatively short amount of time. Unlike other cruise lines, we emphasize a real discovery of the destinations we visit, making you more of a traveller and explorer, and less a tourist.

Unlock the islands

Discover the unforgettable beauty of some of the lesser-visited isles off the European coast. The Azores and Canary Islands offer remote ports and stunning scenery in unique cultural landscapes, while Madeira hosts cosmopolitan Funchal and fine volcanic sand beaches.

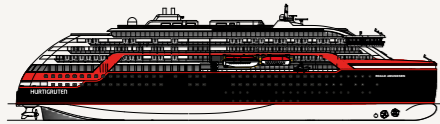
WHY TRAVELLERS LOVE EUROPE

- Covering highlights of coastal Europe
- Extensive excursion programme
- Diverse history and culture
- Urban exploration in fascinating ports
- Lisbon in Portugal, one of the oldest cities of the world, Bruges in Belgium, Saint-Eloi Cathedral in Dunkirk, Canal District in Amsterdam, UNESCO sites



HURTIGRUTEN

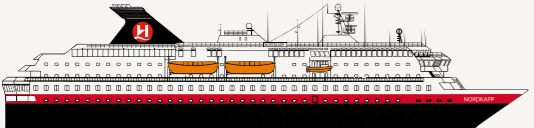
Our explorer ships



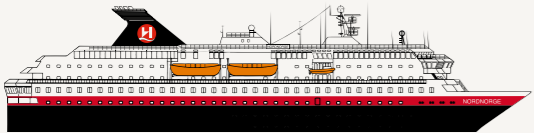
MS ROALD AMUNDSEN (2019)
Hybrid powered. 265 all outside staterooms and suites. Science Center. In- and outdoor observation decks. 3 restaurants. Explorer lounge. Infinity pool. Panoramic Sauna. Gym. Wellness center.



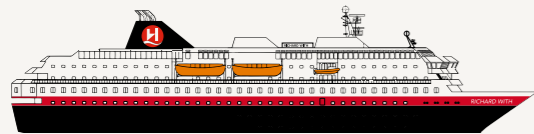
MS TROLLFJORD
297 cabins and suites. Observation decks. Outdoor jacuzzis. Two-deck Panorama lounge. 3 restaurants, bars. Panoramic sauna. Fitness room.



MS NORDKAPP
212 cabins and suites. Explorer deck and two jacuzzis. 3 restaurants. Sauna and fitness room. Refurbished: 2016.



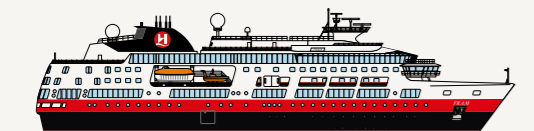
MS NORDNORGE
211 cabins and suites. Observation decks. Outdoor jacuzzis. 3 restaurants, bakery, Explorer Lounge. Sauna and fitness room. Refurbished: 2016.



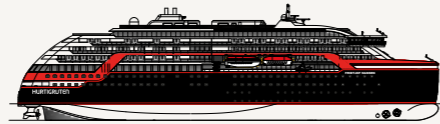
MS RICHARD WITH
215 cabins and suites. Observation decks. 2 restaurants. Sauna and fitness room.



MS FINNMARKEN
279 cabins and suites. Observation decks. Outdoor pool and jacuzzis. 2 restaurants, coffee shop, bars. Sauna and fitness room.



MS FRAM
127 cabins and suites. Observation decks. 2 jacuzzis. Restaurant, Explorer lounge, bar, shop. Sauna and fitness room. Explorer boats.



MS FRIDTJOF NANSEN (2019)
Hybrid powered. 265 all outside staterooms and suites. Science Center. In- and outdoor observation decks. 3 restaurants. Explorer lounge. Infinity pool. Panoramic sauna. Gym. Wellness center. Explorer boats.



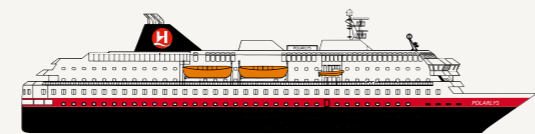
MS MIDNATSOL
278 cabins and suites. In- and outdoor observation decks. Outdoor jacuzzis. Two-deck Panorama lounge. 3 restaurants. Panoramic sauna and fitness room. Science Center. Explorer boats (used on expedition voyages only).



MS NORDLYS
220 cabins and suites. Observation decks. Explorer lounge. 2 restaurants, bars. Sauna and fitness room.



MS SPITSBERGEN
100 cabins and suites. Observation decks. 2 jacuzzis. 2 restaurants, bar. Panoramic sauna and fitness room. Explorer boats (used on expedition voyages only). Refurbished: 2016.



MS POLARLYS
219 cabins and suites. Observation decks. 2 jacuzzis. 3 restaurants, bakery, Explorer lounge. Sauna and fitness room. Refurbished: 2016.



MS KONG HARALD
221 cabins and suites. Observation deck. 2 jacuzzis. 3 restaurants, bakery, Explorer lounge. Sauna and fitness room. Refurbished: 2016.



MS NORDSTJERNEN
71 cabins. Observation deck. Restaurant, bar. Explorer Boats. Nostalgic experience. Refurbished: 2013/2014.

A NEW ERA IN EXPLORER TRAVEL

With the 2019 launch of our new hybrid ships, the Hurtigruten fleet will consist of 14 vessels that are ushering in a new era of advanced and comfortable explorer travel. Each ship is designed to excel as an ideal starting point for expeditions and excursions. And each is a true oasis for relaxation after a great day of adventure, providing perfect views of some of the world's most beautiful scenery.

Our onboard facilities are carefully thought out to create a great expedition. On our newer Explorer ships, guests can enjoy advanced features such as an outside infinity pool, Jacuzzis, and a state of the art Science Center. On our ships operating the classic Norwegian Coastal Voyage, guests are welcomed to a friendly and informal atmosphere that emphasizes comfort and delicious, locally-sourced food.

Cabins in the Hurtigruten fleet are always well-equipped with excellent bedding and they serve as a perfect place to rest up for the next day's adventure. On our newer vessels, guests enjoy elegant suites and cabins fitted out in Scandinavian touches, using materials such as oak, pine and wool.



Each of our ships have unique selling points. Be sure to look at our fact sheets on each vessel, available on the web.



Premium dining drawn from Norwegian heritage

Every expedition needs an oasis; a place of comfort to relax and savour the adventures of the day. On our new hybrid ships, guests can choose from three exciting onboard restaurants. On our coastal fleet, we feature the Norway's Coastal Kitchen concept, in which we offer the very best local produce to our guests as we stop in places no one else does to take on great local ingredients. On all Hurtigruten sailings, our skilled chefs see to it that the culinary journey matches the magnificent scenery that passes by the top deck dining room windows.



7 REASONS YOU SHOULD DO BUSINESS WITH HURTIGRUTEN

1. As the world leader in exploration travel, Hurtigruten delivers the most authentic expedition cruise experiences for your clients.

2. With 125 years of know-how sailing in polar waters, we create an unrivaled experience in Antarctica and the Arctic. The fleet, which consists of more than 14 ships with sizes ranging from 100 up to 500 berths, are all purpose-built to navigate safely and comfortably under extreme conditions from Pole to Pole.

3. We're an industry leader in sustainability and the pioneer in

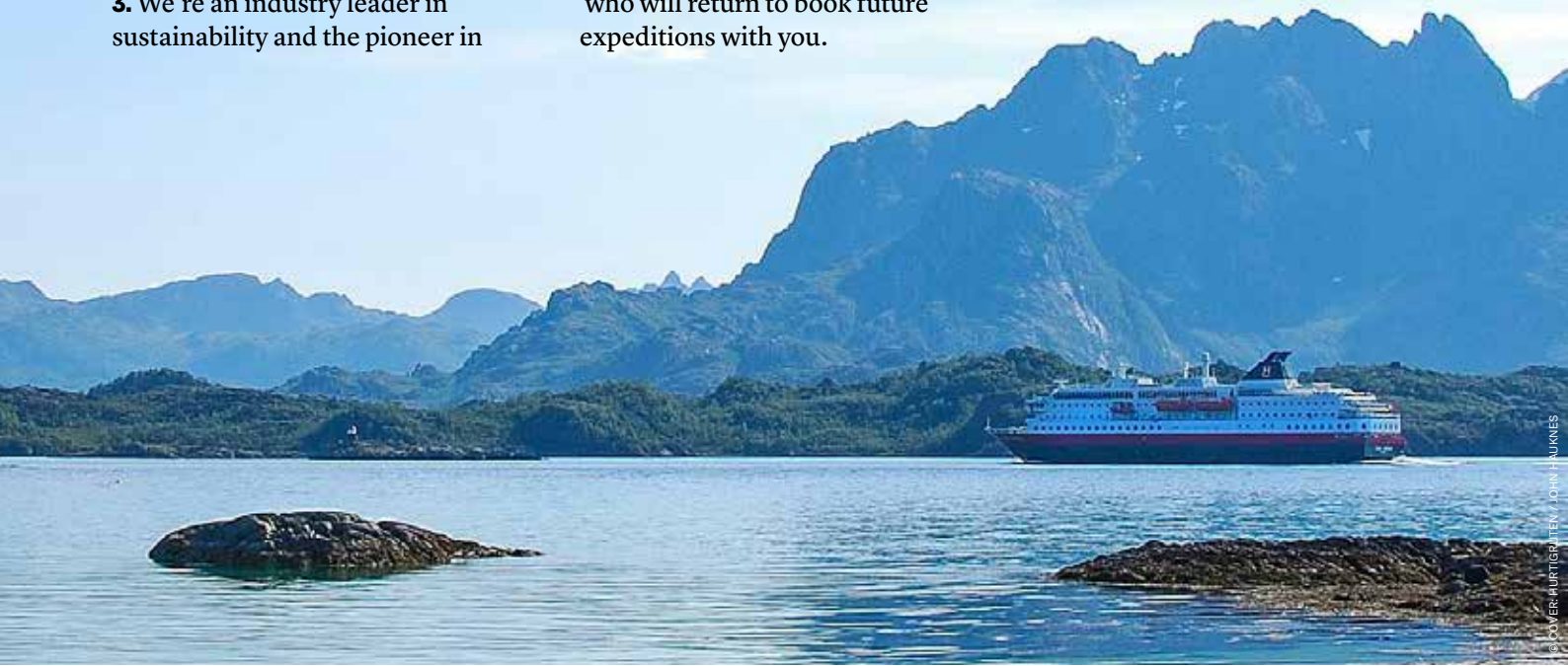
polar waters sailing using hybrid electric technology. This supports our deep commitment to preserving polar waters and the destinations we visit.

4. We're continually customising our expedition experiences to appeal to travelers seeking to connect with their inner explorer. Our Expedition teams are the best in the industry.

5. Our guests reward us with extraordinary reviews. Our Net Promoter Scores are extremely high. This results in loyal clients who will return to book future expeditions with you.

6. Our expedition cruises are an exceptional value. Your clients will have memorable and life-affirming encounters with nature, wildlife and culture far exceeding their investment.

7. Hurtigruten supports travel agent partners in growing their businesses and aims to be easy to work with, building long term win-win relationships.



TOOLS FOR THE BUSINESS – OUR AGENT WEB

A comprehensive site dedicated to you, the Travel Agent. On this site you will find information and resources to help you increase your knowledge on Hurtigruten, and improve your sales and revenue.

www.hurtigruten.com/agent-web/agent-web/

For more in-depth information, please contact your sales support team at xx - xxxxx -xxx or visit Hurtigruten.xx

Placeholder for logos for each marked